ICER works closely with the CEPAC Advisory Board to evaluate the potential topics for review at CEPAC meetings. The list of topics is drawn from the AHRQ database of recently and soon-to-be completed comparative effectiveness reviews. The following criteria are used to guide the decision-making process:

1. Topics of increasing significance to the public by virtue of prevalence, severity, and cost
2. Substantial opportunity to improve health outcomes by applying best evidence
3. Wide variation in utilization with substantial uncertainty over appropriate use
4. Variation in coverage policies across New England
5. Potentially overused or underused tests and treatments with significant public health or health system impact, especially when less expensive alternative options are available
6. Emerging treatments with potentially large eligible patient populations, especially when less expensive alternatives are available
7. Topics for which the AHRQ review suggests actionable results, presenting an opportunity to spur positive changes in existing clinical practice patterns